### JANUARY
**The SMB Landscape for 2017**

**Suggested Topics:**
- What does 2017 bode for the SMB?
- Are SMBs optimistic or pessimistic about their prospects this year?

### FEBRUARY
**SMBs and Regional Expansion**

**Suggested Topics:**
- Is expanding regionally the way to go for SMBs?
- Which markets would work best for your business?

### MARCH
**Finance and the SMB**

**Suggested Topics:**
- SMB-targeted financing programs offered by financial institutions
- What carrots are the banks dangling, and what works best for your business?

### APRIL
**Grants for the SMB**

**Suggested Topics:**
- How SMBs can leverage various grants offered by the governments to reduce costs and remain sustainable
- Are there alternative funding methods available?

### MAY
**Talent Crunch**

**Suggested Topics:**
- Tips from HR experts on how SMBs can attract and retain talent in the competitive job market
- Competing against the bigger boys for talent

### JUNE
**SME Biz-Innovation Summit 2017**

**Suggested Topics:**
- Highlights from SME Biz-Innovation Summit 2017
- Inaugural SME Choice Awards

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<table>
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<tr>
<th>Month</th>
<th>Topic</th>
<th>Suggested Topics</th>
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| JULY      | Leveraging Emerging Asian Economies  | - Setting up office in emerging Asian economies  
|           |                                      | - Legal guidelines – key points to take note of in each market                   |
| AUGUST    | Transforming the Workplace           | - Setting up office in emerging Asian economies  
|           |                                      | - Legal guidelines – key points to take note of in each market                   |
| SEPTEMBER| Changes in Workplace Human Capital   | - Employing older workers – yay or nay?  
|           |                                      | - When millennials are the norm                                                   |
| OCTOBER   | Leveling the Playing Field via e-Commerce | - Tips for building an e-commerce strategy  
|           |                                      | - What’s your social media strategy?                                             |
| NOVEMBER  | Start-Up Month                       | - Featuring startups with innovative business models                             |
| DECEMBER  | 2017 Wrap-Up                         | - 2017’s IT, HR and finance issues examined, dissected and summarized             |

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