January

The Cloud – Public, Private, or Hybrid?

- Cloud security – same old problems, or is the industry convinced?
- What to move to the cloud – marketing and peripheral functions, or core functions also? Balancing convenience, cost, and security.

February

Mobile work and the Millennials

- The new ways of work – "offices without borders"
- Social media in the workplace – yes, maybe, or absolutely never?
- Who is engineering change – the management, out of eagerness (or frustration)? Or employees, with Shadow IT running wild across the organization?

Publication: EI Awards Issue - a look at the top enterprise innovators of 2016, with details of their projects and interviews with their leaders.

March

Managing the Customer

- Data privacy – no such thing as 100% safe when it comes to customer data? What are the ramifications of massive data leaks of 2016?
- A single view of the customer – the holy grail

22 Mar

8th Healthcare Innovation Summit Asia, Singapore

April

Chief Innovation Officer

- How to ascertain whether a product is 'innovative'
- What's happening in R&D labs in cutting-edge enterprises
- The models of innovation being deployed – startups-within-the-enterprise, fail-fast vs ultra-conservative pre-internet era models
- What are the soft changes needed within the organization – can throwing money at innovation necessarily result in success?

26-27 Apr

6th Enterprise Innovation CXO Forum, Singapore

May

Big Data & Analytics

- Are we really there yet – unstructured data a problem?
- Analytics and the rise of the Data Scientist
- Access to data – sometimes the problem is not that there's not enough information, but the people who need it don't have access to it, and can't make insights out of raw data. How is data handled and distributed in an organization?

16 May

Enterprise Innovation CXO Malaysia Forum, Kuala Lumpur

18 May

2nd Enterprise Innovation CXO Thailand Forum, Bangkok

June

User Experience

- Enterprise software and why it still looks like assembly code
- The impatient consumers – what can we do about them?
- What does "user-first" strategy mean to an enterprise, and how does customer outreach differ in the various verticals? B2C vs B2B space.

Publication: The Future of Work – a look at the distributed workplace, the millennial employee, the 24/7 manager of an enterprise, five to 10 years into the future.

July

Security – physical and cyber

- Cyber war – is it looming given the current circumstances?
- The new fragmented cybersecurity marketplace – new paradigms and visions of security spending
- Biometrics and video analytics – the advent of new technologies

27 Jul

4th Future Workplace Forum

August

Process Innovation

- The cultural shift in the workplace necessary to make digital transformation possible
- Maintaining competitive advantage – taking risks

Sept

Sports, Media and Entertainment

- New ways of looking at mass events and sports
- What is the future of our social relationships?
- Virtual reality and immersive experiences – can enterprises make use of these in future marketing our outreach efforts?

14 Sep

7th Finance Innovation Forum, Singapore

Oct

Success and Failure

- What are some of the biggest successes in tech implementations, and why were they successful? Why do huge tech projects fail?
- Budget and ROI – are all projects necessarily destined to provide tangible ROI? How does one measure it, and using what metrics?

Publication: Cybersecurity in APAC – an overview of what enterprises are doing to secure their data and network in the age of device, platform and perimeter chaos.

Nov

Infrastructure and Architecture

- What direction are big IT infrastructures heading towards, given storage and data needs?
- Software-defined everything – where are we at virtualizing and abstracting infrastructure, and what is just marketing hype?
- Is convergence and hyper-convergence the answer?

23 Nov

Enterprise Innovation Awards

Dec

Round up of 2017

- The most interesting stories, events, mergers, etc of 2017.

* Please note that Enterprise Innovation is an online publication, hence the editorial calendar is a very rough guide and subject to major changes throughout the year.

Enquiry:

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